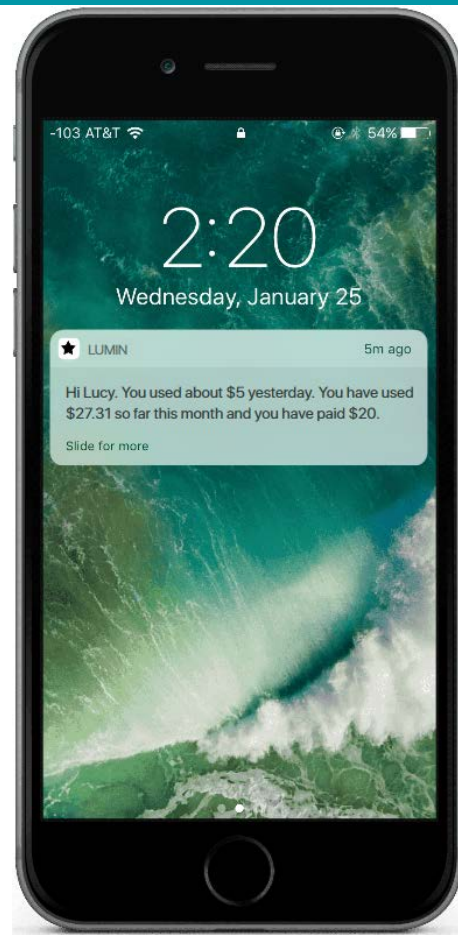




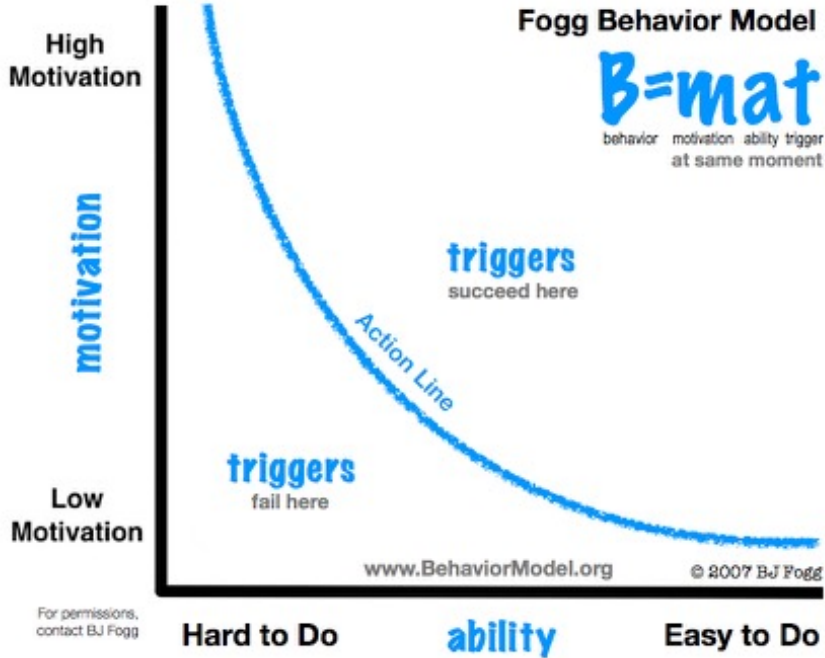
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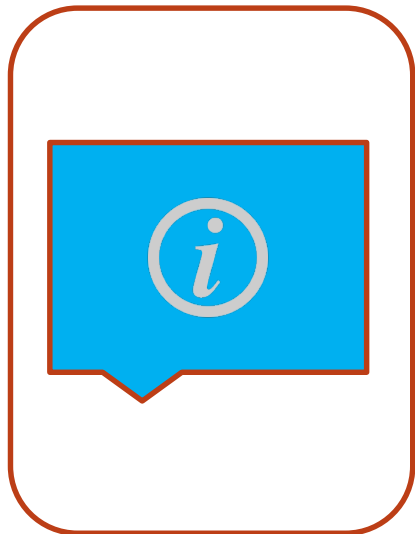
+

- ▶ A customer engagement platform that is:
  - ▶ Focused on removing friction around existing program uptake.
  - ▶ Universal, low-cost delivery via push notifications/SMS tied to mobile messaging applications.
  - ▶ Modular and customizable.
  - ▶ Able to integrate with utility incentive program offerings, utility marketplaces, CARE programs, and billing systems.
  - ▶ Able to connect to available accessibility services.
  - ▶ Able to provide real time metrics on customer interest and activity available to a number of customizable channels (email, phone, push notification, SMS, reports).









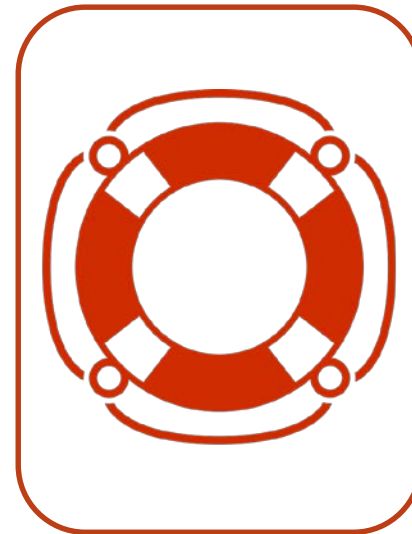
### Bill Forecast & Update

Simple notifications that are contextual and easily actionable



### Flexible Payment

Mobile payments that enable quick bill payment, donations, and marketplace purchases



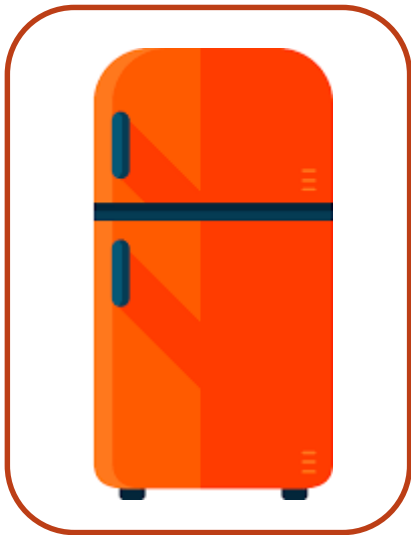
### Spot Aid

Instantly be checked for eligibility of and be connected to available subsidy programs



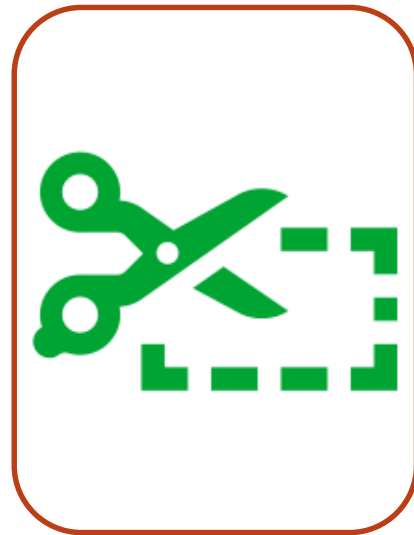
### Goal Setting & Giving Back

Exceed a savings goal and donate your savings to your favorite charity or a Lumin member in need



### Appliance Diagnosis

Send a photo of your appliance nameplate and Lumin will tell you how much it costs to run



### Program Match

Get matched to incentive programs based on your profile and energy use



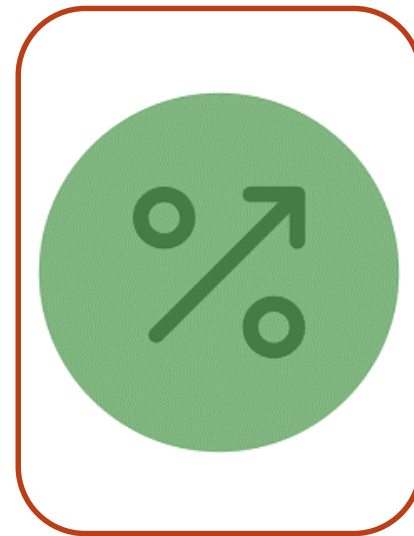
### Arrears Management

Improved access to programs translate to lower arrears and collection costs



### Lower Utility Program Cost

Connect multiple services to customers for lower cost of acquisition



### Better Utility Program Uptake

Get and track results in real time, increasing conversion

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A collection of overlapping, colorful geometric shapes (triangles and squares) in shades of blue, green, yellow, orange, and grey, arranged in a dynamic, abstract pattern on the right side of the page.