



Yes, Utilities Innovate.

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Principal | New Ventures
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Who is Southern Company?

Building the future of energy



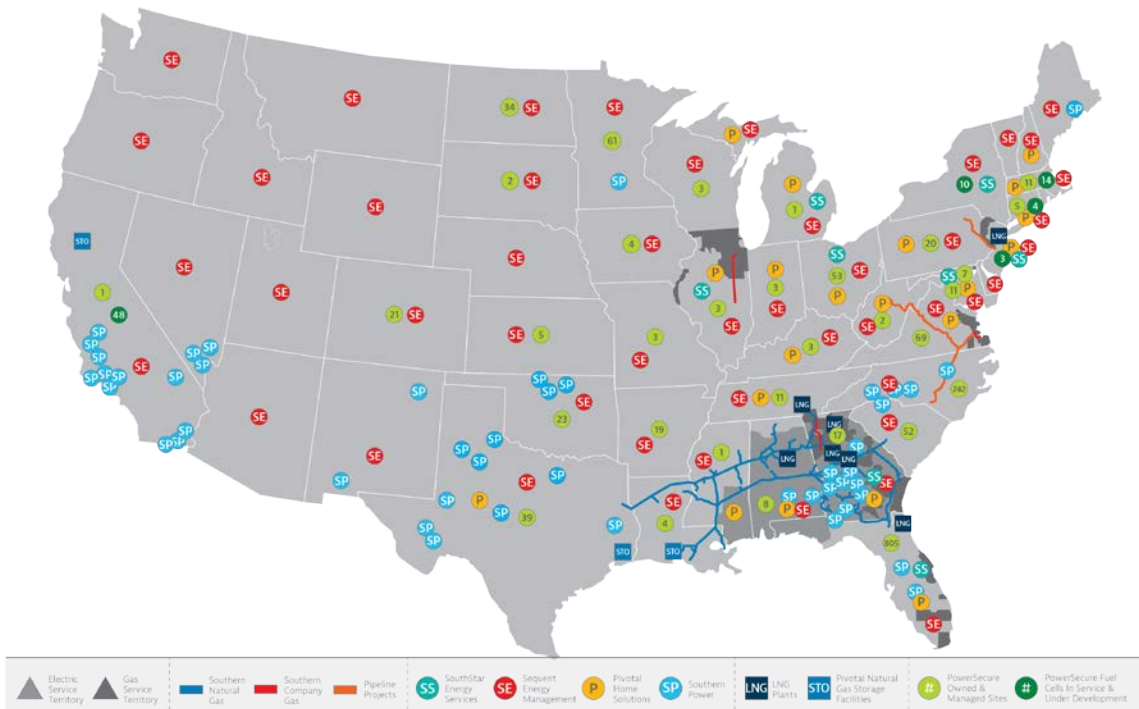
Southern Company

Approximately
46,000 MW
of Generating Capacity

Nearly
200,000 Miles
of Power Lines

More than
80,000 Miles
of Natural Gas Lines

170 Bcf
of Natural Gas
Storage Capacity



Capabilities in
50 States

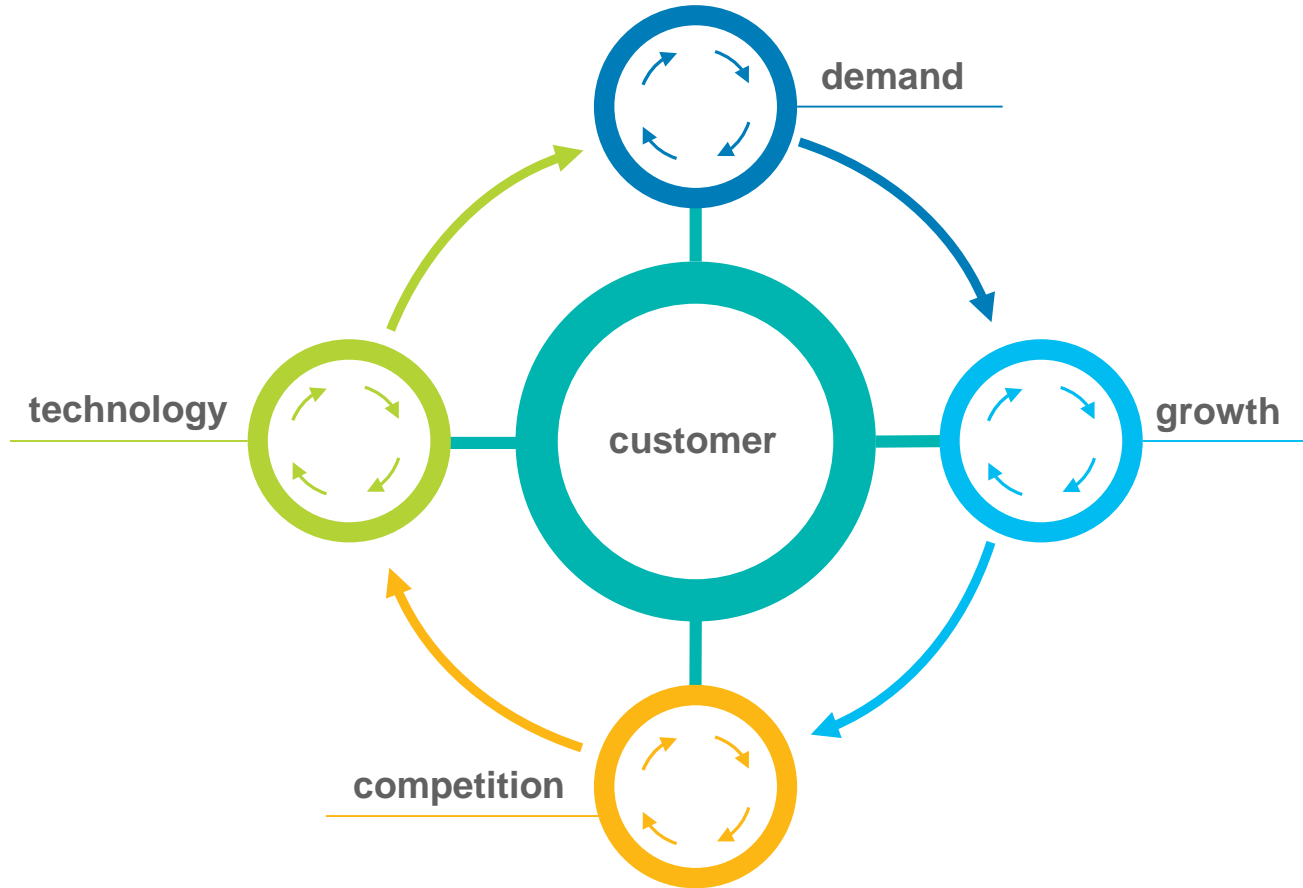
11
Electric & Natural
Gas Utilities

Nearly
30,000
Total Employees

9 Million
Utility Customers

1 Million
Retail Customers

The Case for Innovation



A Longstanding Legacy of Innovation



Industry leader in research & development

Managed approximately \$2.3 billion in R&D investment since the 1960s. Technology development and collaboration for energy production, delivery and end-use.

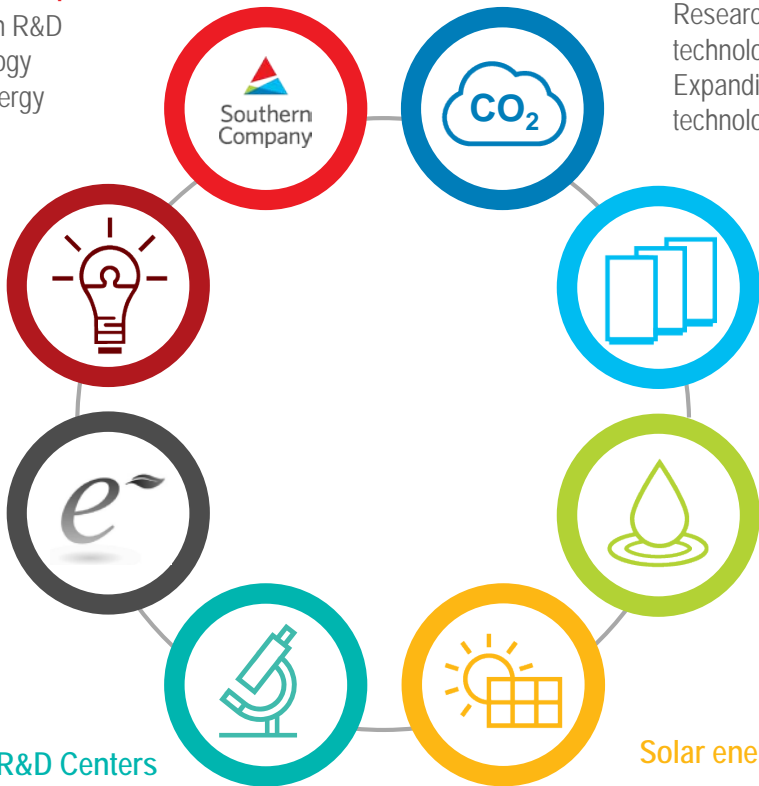
Energy Innovation Center

Catalyst for growing the culture of innovation across Southern Company, developing new products and services, and helping to evolve the company's business model.

Energy Impact Partners

\$500+ million venture capital fund for member utilities, including Southern Company, to invest in the next generation of energy innovators.

10+ Energy R&D Centers



National Carbon Capture Center

Research facility advancing technologies to reduce CO₂ emissions. Expanding testing of CO₂ capture technologies for natural gas plants.

Energy Storage

Multiple research projects to provide a foundation for future electric grid deployments.

Water Research Center

Tests and evaluates current and developing technologies to enhance water quality.

Solar energy leader since 1977

Southern Company & Smart Communities



Southern Company

Utilities are uniquely positioned to enable **the smart communities of tomorrow**.

Complementing strong existing relationships with all stakeholders in homes, neighborhoods and cities, utilities provide the fundamental resource that enables a smart and connected world: **energy**.

Southern Company's solid foundation of innovation is **building the future** of smart communities (solutions for customers).



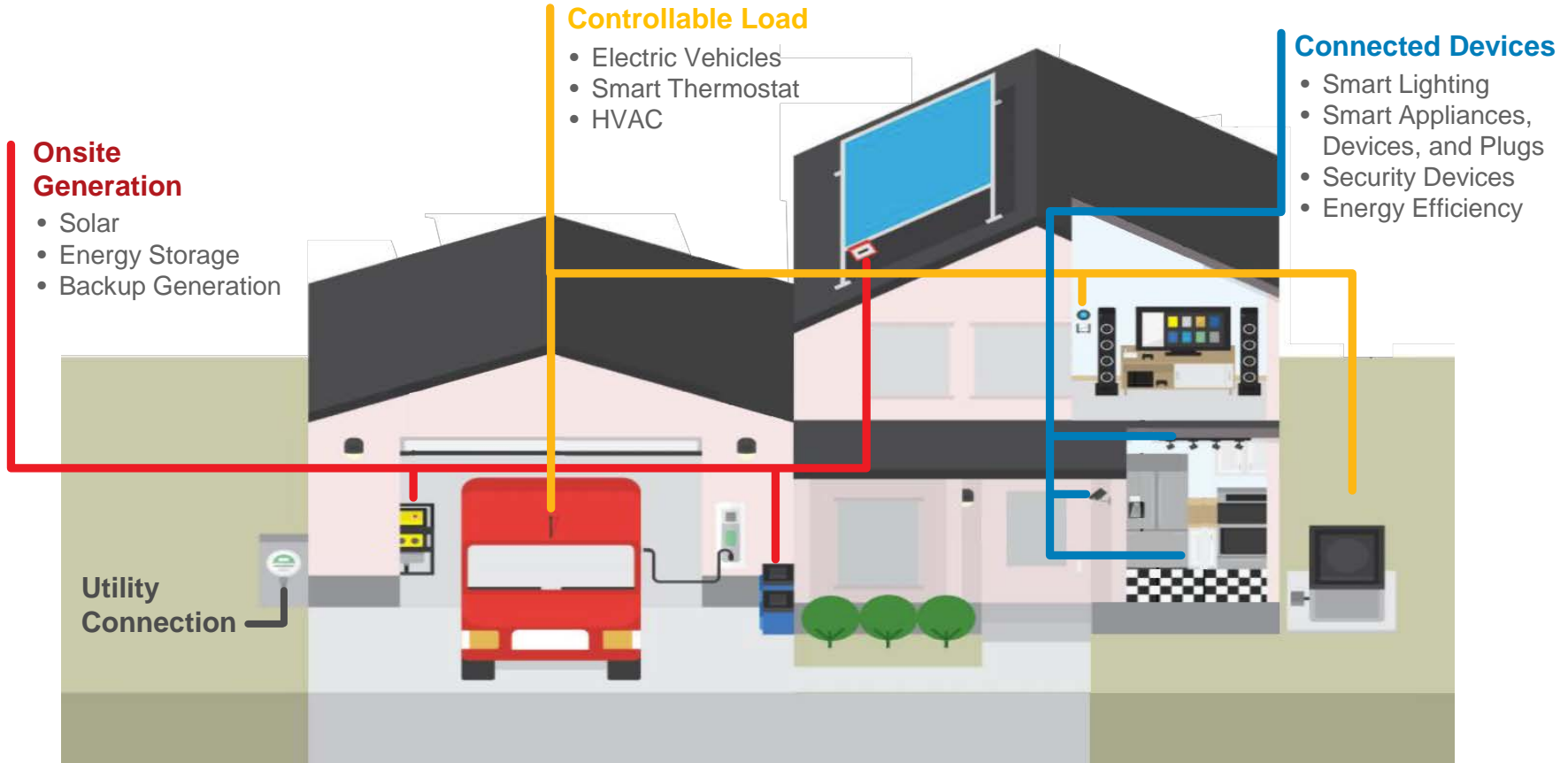
 **Connected Home**

 **Connected Neighborhood**

 **Connected City**

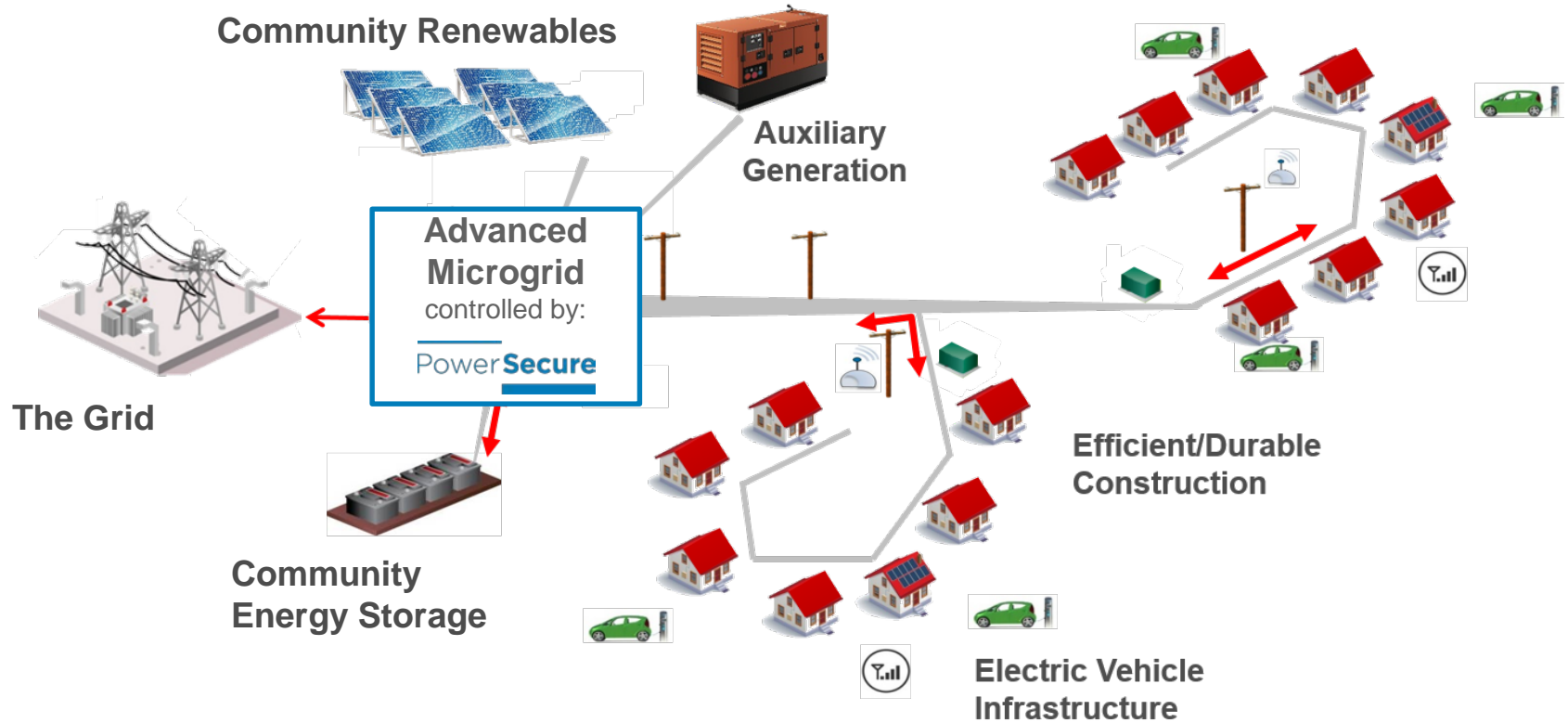


Smart Home





Smart Neighborhood





Smart City



Electric Transportation

- Public charging infrastructure
- Electric powered public transportation
- Low-income transportation programs
- Parking monitoring and automatic metering

Smart Grid

- Grid optimization and situational awareness
- Connected grid of controllable devices (“microgrid-of-microgrids”)
- Increased resilience and reliability
- Deep renewable penetration
- Predictive maintenance
- Transactive energy

Security

- Pole-mounted platform of devices
- City-wide smart lighting control
- Video surveillance
- Gunshot detection
- First responder coordination
- Environmental monitoring

Data

- Public Wi-Fi
- Fiber infrastructure
- Enables a wide variety of analytics and optimization for other industries

