

By the Numbers:

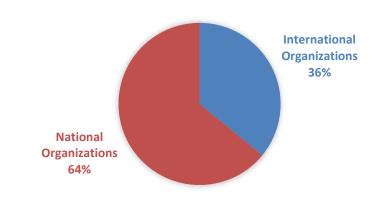
- 500 attendees on average
- 40% CEO-Director Level
- 50/50 Industry/Academia representatives
- Over 15 Countries represented
- 80 Presenters
- 45 Exhibitors
- 175 Unique Participating Business, Colleges, Universities, and Organizations
- 50 Company Delegation from Israel & Korea
- 150 privately held B2B Meetings with senior officers in IT's top industries



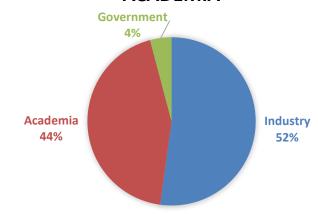




PARTICIPATING ORGANIZATION DEMOGRAPHICS: NATIONAL VS. INTERNATIONAL



ATTENDEE DEMOGRAPHICS: INDUSTRY VS. ACADEMIA



DISTRIBUTION: 175 UNIQUE PARTICIPATING ORGANIZATIONS

