



Stony Brook University

OEE & the Academic Assessment Process

September 2023

Krista Emma & Diana Jernigan-Breedy
Educational Effectiveness Specialists
Office of Educational Effectiveness (OEE)

Workshop Learning Objectives

Upon completion of this workshop, participants will be able to:

1. Identify key roles and groups involved in assessment at SBU.
1. Describe the role of program assessment coordinators.
1. Understand the assessment reporting process for the 23-24 academic year.

Workshop Overview

1. OEE's Main Function & Services
1. Councils, Committees & Groups
1. The Assessment Coordinator's Role
1. Review 22-23 Academic Assessment Reports
1. Preview 23-24 Academic Assessment Reports



Stony Brook University

The Office of Educational Effectiveness: Overview, Main Functions, & Services

Office of Educational Effectiveness



Catherine Scott

Director, Office of Educational Effectiveness

Krista Emma

Educational Effectiveness Specialist

Kimberly Hachmann

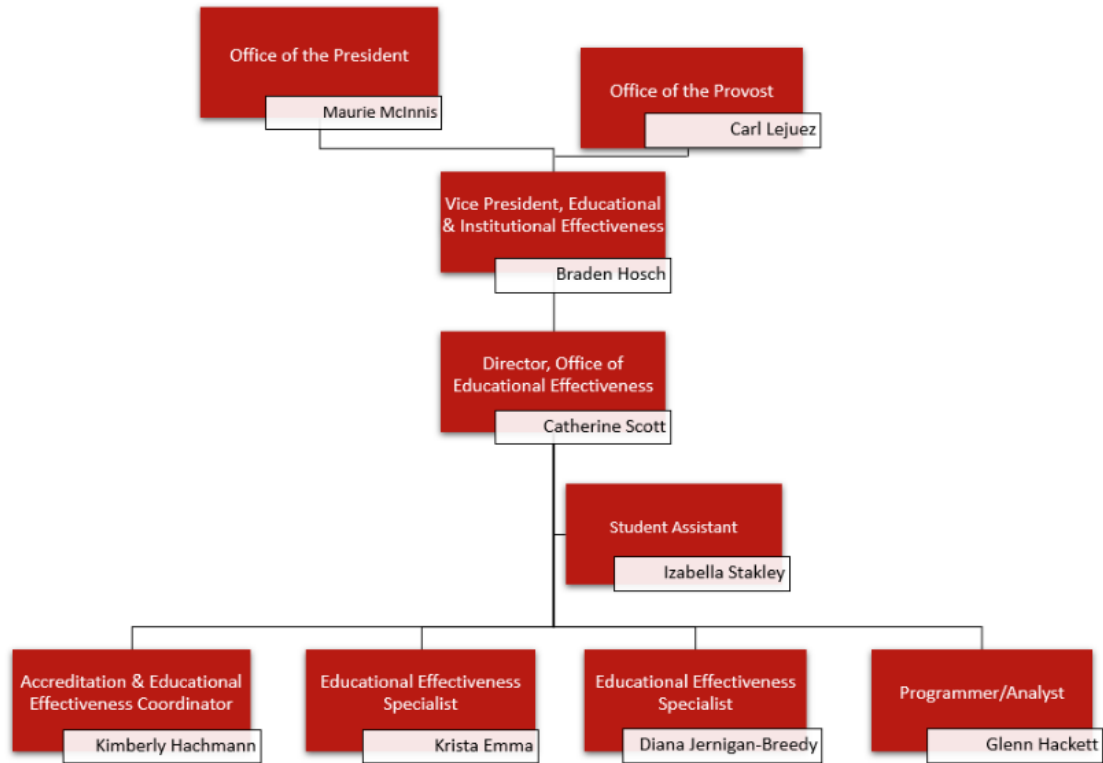
Accreditation & Educational Effectiveness Coordinator

Diana Jernigan-Breedy

Educational Effectiveness Specialist

Glenn Hackett

Programmer/Analyst



OEE's Charge

- Assist in the development of high-quality processes to **measure student learning outcomes and administrative outcomes.**
- Design a vision for rigorous **empirical investigation** of Stony Brook University's academic and administrative operations.
- Support **compliance with Middle States accreditation** and support self-study and annual institutional update activities.
- **Train faculty and staff** in assessment planning, methodologies, and reporting.

OEE's Main Functions

- Academic Program Assessment
- General Education (SBC) Assessment
- Administrative Assessment
- Department/Program Review
- Accreditation Support

OEE's Services: Assessment Workshops

CALENDAR

- 13**
SEP OEE & the Academic Assessment Process
- 15**
SEP OEE & the Academic Assessment Process (Zoom)
- 19**
SEP Coffee with Coordinators
- 26**
SEP Improving Your Program Goals & Learning Objectives

[VIEW ALL EVENTS >](#)

ASSESSMENT WORKSHOP SERIES 2.0

Refresh your assessment skills
and improve your program
assessment plans with best
practices

- OEE & the Assessment Process
- Improving Program Goals & Learning Outcomes
- Improving Curriculum Maps & Aligning Metrics
- Improving Benchmarks & Setting Realistic Timelines
- Aligning Results, Actions & Improvements



OEE's Services: Consultations

Resources

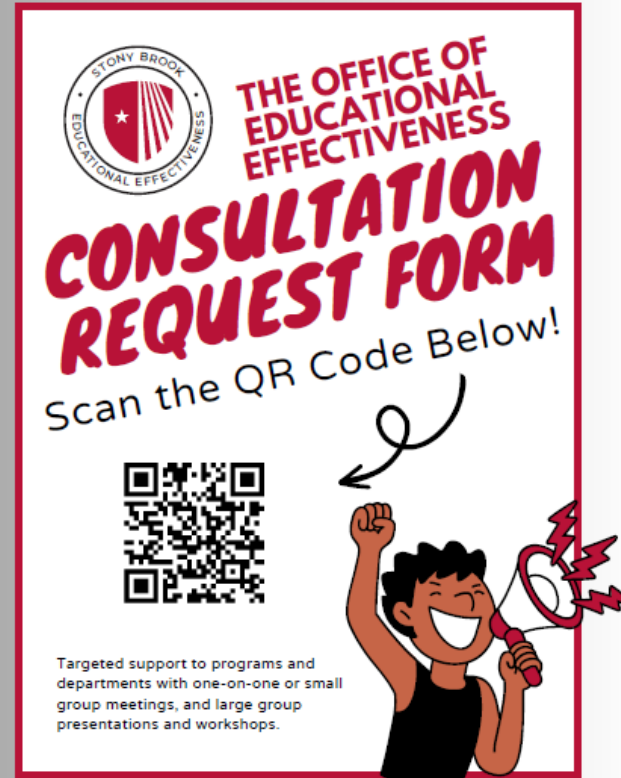
FAQS

REQUEST A CONSULTATION

WORKSHOPS & TRAINING

COMMUNICATIONS ARCHIVE

- In-person or virtual
- One-on-one
- Small or large groups
- Invite us to your departmental meetings for tailored workshops





STONY BROOK
EDUCATIONAL EFFECTIVENESS

THE OFFICE OF
EDUCATIONAL
EFFECTIVENESS

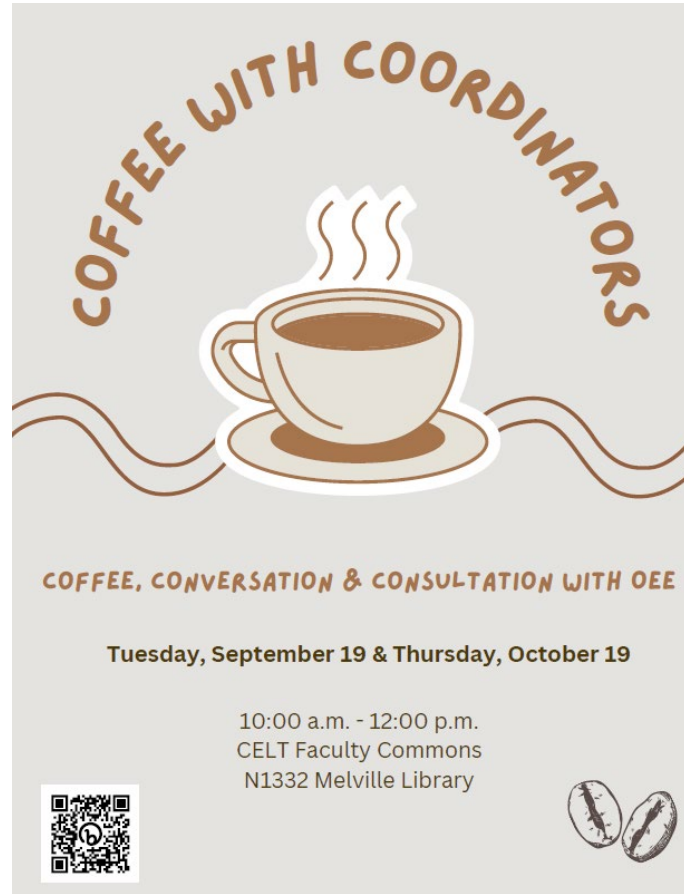
**CONSULTATION
REQUEST FORM**

Scan the QR Code Below!



Targeted support to programs and departments with one-on-one or small group meetings, and large group presentations and workshops.

OEE's Services: Assessment Coordinator Networking Opportunities





COFFEE WITH COORDINATORS

COFFEE, CONVERSATION & CONSULTATION WITH OEE

Tuesday, September 19 & Thursday, October 19

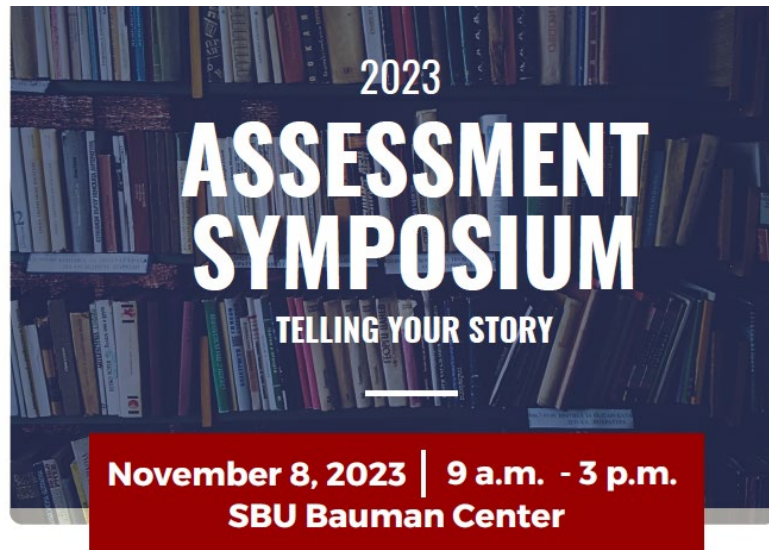
10:00 a.m. - 12:00 p.m.
CELT Faculty Commons
N1332 Melville Library



OEE's Services: Annual Assessment Symposium

5 Reasons To Attend

- 1) Exposure to Best Practices
- 2) Networking Opportunities
- 3) Sharing and Collaboration
- 4) Professional Development
- 5) Assessment Strategy Takeaways



**DR. ASHLEY
FINLEY**

SPEAKER



**REGISTER
ONLINE**



**DR. BRENDA
HOFFMAN**

SPEAKER

OEE's Services: Assessment Recognition



Inaugural recipients of the Excellence in Educational Effectiveness (EEE) Award, November 2022. Pictured, left to right: Braden Hosch, Peter Khost, Brenda Anderson, Catherine Scott, Debbie Zelizer, Peter Gerger, Carl Lejuez.

OEE's Services: What are we missing?

What additional services
would you like to see OEE
offer in the future?



Stony Brook University

Councils, Committees & Groups Supported by OEE

Assessment Council

A [council](#) of faculty members representing all SBU Schools & Colleges, charged by the Provost in consultation with the University Senate, to develop campus-wide policies and procedures for academic assessment, including general education, and to provide ongoing oversight of the assessment of student learning.

2023-2024 Membership

Bini K. John - SON	Debbie Zelizer - SHP	Dolores Cannella - SDM	Henry Bokuniewicz - SOMAS
Jacobus Verbaarschot - CAS	Jonathan Anzalone - SOCJ	Juliette Passer - CAS	Margaret Schedel - CAS, Chair
Matthew Reuter - CEAS	Michael Nugent - COB	Paul Bingham - CAS	Peter Khost - CAS
Richard Morgan - SSW	Susan Ryan - SPD	Taly Glaubach - RSOM	Amie Cohen - CELT
Catherine Scott - OEE	Gabrielle Russo - CAS	Krista Emma & Diana Jernigan-Breedy - OEE	Kimberly Hachmann - OEE

General Education Advisory Committee (GEAC)

An [advisory committee](#) jointly constituted by the University Senate and the Provost, charged with providing ongoing advice about the implementation, evaluation and assessment of SBU's general education curriculum, the "Stony Brook Curriculum" (SBC).

2023-2024 Membership

Alexis Anagnostopoulos - CAS	Brenda Anderson - CAS	Katherine Aubrecht - SOMAS	Erica Ayisi-Boahene - Student
Kara DeSanna - Provost's Office	Janet Galiczewski - SON	Peter Gergen - CAS	Brenda Hoffman - SOCJ
Braden Hosch - EIE, Deputy Chair*	Kevin McDonnell - CEAS	Hanna Nekvasil - CAS, Chair	Christine Pitocco - COB
Catherine Scott - OEE*	Rose Tirotta-Esposito - CELT*	Madeline Turan - CAS	Suzanne Velazquez - SSW
Debbie Zelizer - SHP	Krista Emma - OEE*	Kimberly Hachmann - OEE*	Vacant - Student

*Indicates ex-officio administrator

Additional Groups

MSCHE Working Group 5

Group of faculty & staff charged with demonstrating how SBU meets accreditation requirements related to assessment. Work conducted between 2022-2024.

On the Horizon:
Administrative Assessment
Committee

On the Horizon:
Student Focus Groups &
Greater Involvement in
Assessment



Stony Brook University

What is the role of an Assessment Coordinator?



Assessment Coordinator's Role

- Selected by your program to liaise with OEE
- Participates in assessment training and workshop opportunities
- Collaborates with program faculty and staff to create a program assessment plan to measure student learning
- Assists OEE to identify participants in assessment initiatives
- Ensures timely submission of annual reports
- Excellent opportunity for ongoing professional development, University service, and eligibility for assessment recognition awards

Assessment Coordinator's Role

The assessment coordinator is **NOT solely responsible** for the implementation and measurement of student learning.

Tip for Success:
Create a system
that works for you
& your program!

Assessment should be a **collaborative process** with input from key faculty/staff to generate meaningful data. It should be **inclusive and sustainable**.

Who is the assessment coordinator for my program?

- Visit our [website](#) to find a complete list of coordinators
- Should have someone listed for each degree (BA/BS/MA/MS/PhD/AGC)
- Let us know if your coordinator has changed!

Academic Assessment Coordinators

Assessment Coordinator	Academic Program	School/College	Department
(All)	(All)	(All)	(All)
Sort Name	Academic Program	School/College	Department
Ambrosio, Stefanie	Communicating Science Adv Cert	School of Communication and Journalism	Communicating Science
	Journalism B.A.	School of Communication and Journalism	Journalism
	Journalism M.S.	School of Communication and Journalism	Journalism
	Mass Communication B.S.	School of Communication and Journalism	Journalism
	Science Communication M.S.	School of Communication and Journalism	Journalism
Anagnostopoulos, Alexis	Economics B.A.	College of Arts and Sciences	Economics
	English M.A.	College of Arts and Sciences	English
August, Tim	English Ph.D.	College of Arts and Sciences	English
	Media, Art, Culture & Technology Adv Cert	College of Arts and Sciences	Art
Belisle, Brooke	Studio Art B.A.	College of Arts and Sciences	Art
	Studio Art M.F.A.	College of Arts and Sciences	Art
Bernard, Kristin	Psychology M.A.	College of Arts and Sciences	Psychology
Bokuniewicz, Henry	Atmospheric & Oceanic Sciences B.S.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Coastal Environmental Studies B.S.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Ecosystems & Human Impact B.A.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Environmental Design, Policy, & Planning B.A.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Environmental Humanities B.A.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Environmental Management Adv Cert	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Environmental Studies B.A.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Geospatial Science Adv Cert	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Marine & Atmospheric Science M.S.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Marine & Atmospheric Science Ph.D.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Marine Conservation & Policy M.A.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Marine Sciences B.S.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Marine Vertebrate Biology B.S.	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...
	Oceanic Science Adv Cert	School of Marine and Atmospheric Sciences	School of Marine and Atmospheric Scienc...

Office of Educational Effectiveness | Data updated: 9/26/2023



Stony Brook University

Academic Program Assessment Reports: 2022-2023 Summary

22-23 Assessment Report Results

- Identified coordinators for **100%** of programs (n=309)
- Focused report collection efforts on non-accredited programs (n=194)
- Received **95%** of all required reports (n=185)
- **91%** of all reports received were complete (n=169)
- Received additional voluntary reports from accredited programs (n=10)



Thank
You

22-23 Assessment Report Results

STRENGTHS

- Articulating goals & objectives
- Reporting accomplishments
- Identifying location in curriculum map
- Explaining plans for improvement

AREAS TO IMPROVE

- Setting benchmarks appropriate to the selected metrics
- Setting timelines for program-level assessment
- Reporting results in alignment with selected metrics and benchmarks

22-23 Assessment Reports: Quick Poll



Go to [menti.com](https://www.menti.com) and use code: **3323 4898**



Stony Brook University


Academic Program Assessment Reports: What to Expect in 2023-2024

Guidelines for 23-24 Assessment Reports

SBU Academic Program Assessment Requirements for Fall 2023 - Spring 2024

All SBU academic degree programs will conduct an assessment of at least one Program Learning Objective (PLO) and provide a brief assessment report on their findings by February 23, 2024. Programs will follow the SBU Academic Program Assessment Policy and Procedures, which are guided by the templates for non-accredited programs. See the links below for these important resources:

SBU ACADEMIC PROGRAM ASSESSMENT
POLICY 

SBU ACADEMIC PROGRAM ASSESSMENT
PROCEDURES 

NON-ACCREDITED PROGRAM ASSESSMENT TEMPLATE 2023-2024 

[Link to website with documents](#)

Academic Program Assessment Policy

Stony Brook University Academic Program Assessment Policy

Introduction

Academic degree and certificate programs at Stony Brook University engage in cyclical assessment¹ processes to ensure that our students' education is of the highest quality.

Policy

All degree and certificate programs are expected to develop and implement plans to regularly assess educational effectiveness. Plans will be developed by the faculty in each program and must include:

1. Articulation of the knowledge, skills and abilities that students should achieve by completing the program²
2. Strategies to measure all programmatic learning objectives³⁻⁴
3. Creation of student performance assessment criteria⁵
4. A statement of findings and results⁶
5. Use of results to make necessary changes or improvements when benchmarks are not met.⁷

Programs will submit an annual report to the Office of Educational Effectiveness (OEE) detailing their assessment activities to demonstrate their progress toward completing a full assessment cycle⁸ every five years. Assessment reports will be shared with the Assessment Council and programs' respective Chairs and/or Dean(s).

Program faculty hold the primary responsibility for determining how best to assess student learning and educational effectiveness, and should develop assessment plans consistent with the standards in their field(s) of study. Administrative support will be provided to help programs and faculty apply best practices in assessment, develop comprehensive assessment plans, measure student learning effectively, and interpret results, as appropriate.

The results from the assessment of student learning may not be used for the evaluation of individual faculty or administrators in appointment, promotion or tenure processes. Results will be used to inform continuous improvement or sustainment of excellence of the educational experience. Data from the assessment process may be used to inform changes to the program and/or educational experience, such as resource allocation and management.

Stony Brook University will engage in cyclical assessment of: (I) general education, (II) programs without specialized accreditation, and (III) streamlined requirements for programs with specialized accreditation.



Academic Program Assessment Procedures

- **Provides guidance and resources to support completion of report template in keeping with policy**
- **Establishes submission timeframe:**
 - February 23, 2024 for AY 23-24
 - September 30, 2025 for AY 24-25
 - September 30 annually thereafter
- **Describes roles and responsibilities**
- **Sets expectations:**
 - At least 3 program goals
 - At least 3 program learning objectives
 - Assess at least one PLO per year
 - Assess all PLOs within 5-year cycle

Non-Accredited Program Template

Fall 2023 - Spring 2024 Academic Program Assessment Report

[See Quick Reference Guide for Examples](#)

School or College	
Department	
Degree Program	
Program Goals	
2023-2024 Accomplishments	
2023-2024 Improvements	
2023-2024 Evidence that Prompted Improvement	

Program Learning Objective 1: Upon completion of the degree, students should be able to...	
Location in Curriculum Map (Course Name)	
Assessment Method	
Timeline/Frequency	
Benchmark	
Results/Findings	
Actions/Improvements	

Guidelines for 23-24 Assessment Reports

- **Who:** All Programs & Assessment Coordinators
- **What:** Assess at least one PLO and update top section on accomplishments/improvements
- **When:** February 23, 2024
- **How:** Use OEE templates

Questions & Discussion

Questions?

Sign up for our events: bit.ly/OEECalendar

Assessment
Workshop
Series 2.0

Sept. - Nov.

Annual
Assessment
Symposium

Nov. 8

Annual
Recognition
Event

Spring 2024

Coffee with
Coordinators

Sept. 19
Oct. 19



Schedule a
consultation
at your
convenience



Stony Brook University

Thank you!

EducationalEffectiveness@stonybrook.edu
